

BEN ZAMORSKI

CV

T. +44 7837 907 932

E. info@benzamorskidesign.com

W. benzamorskidesign.com

Quick Profile

I am currently working as a mid-weight designer for an integrated marketing agency in South West London. As a highly enthusiastic and creative person I have strong conceptual, layout, typographical and artworking skills which allows me to take projects from concept to execution. I have very good experience at working under pressure, juggling numerous jobs and adhering to strict deadlines whilst still maintaining extremely high design standards. With good organizational and communication skills I can also work independently or as part of a team. Whilst I have mainly produced print based design, I also have good experience designing for digital media.

Employment

August 2008 - *Base One*

Present

I have taken the creative lead in many projects including pitch and brand work for clients such as Paypal, TNS, Spendvision, Netgear, Saab, British Gas and the agencies self promotion. I am responsible for providing concepts, design solutions and producing the finished artwork for many of the agencies clients. This has included creating brand identities, advertisements, DM, exhibition stands, web banners, e-books, emails and web design. I am also responsible for overseeing the creative output in the services department of the agency.

December 2006 - *Haymarket Media Group*

August 2008 *Autosport Magazine*

Whilst working on this fast paced weekly magazine I designed front covers, feature layouts, news pages and re-designed sections of the magazine. I was promoted to a more senior role after a year and gained a considerable amount of experience running the art desk in the absence of the art editor. This extra responsibility gave me a chance to become more influential in the look and feel of the magazine. I also gained a greater knowledge of print processes and liased with the repro house on a regular basis.

Freelance

The Dance Studio Leeds - Identity and website design

FLM Build.com - Identity and website design

Haymarket Media Group - Page layouts for Bridgestone E- Magazine

Skills

I am proficient in InDesign, Photoshop, Illustrator, Quark and soft page-proofing programs. I also have a basic knowledge of Flash and HTML/CSS.

My design skills include brand identity, editorial design, creative artworking, packaging, illustration and digital design.

Professional Development

I have gained membership to the International Society of Typographic Designers.

Education

2003 - 2006 BA Hons Graphic Design at Norwich School of Art and Design

2002 - 2003 Foundation Art and Design at Lincoln University

2000 - 2002 Sports Diploma with A-Levels (Art, Communication Studies, Sociology and Geography) at North Lincolnshire College

Personal

I co-run an online print and product gallery in my spare time, play the guitar and collect magazines and books on pop culture, art, sport, photography and fashion. I also like to keep active and play 5-a-side football, tennis and enjoy going skiing and snowboarding.

References

Available on request.